

# TAMIKA CODY

## MULTIPLATFORM JOURNALIST

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### PROFESSIONAL SUMMARY

Multiplatform journalist with more than a decade of experience creating compelling content for local, national, and international news outlets. Experienced in long- and short-form video production, podcasting, feature writing, and social media. Career spans investigative and financial journalism, with a recent focus on personal storytelling, food media, and cultural commentary.

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### WORK EXPERIENCE

#### **Freelance Multiplatform Journalist** | Washington, D.C. | Oct. 2024 - Present

- Produced multiple Satellite Media Tours (SMTs), working directly with the host to manage live and virtual tapings, coordinate logistics with national and local newsrooms, radio stations, and podcasts across the country, ensuring seamless execution of each interview
- Scripted and edited international news videos for Al Jazeera English's *Newsfeed Desk*, sourcing footage from AP, AFP, Reuters, etc., to craft timely content for global digital audiences
- Served as an editorial producer on various segments for Al Jazeera's *Center Stage* podcast, producing audio/video content and contributing to the show's visual storytelling for multi-platform distribution
- Created branded educational video content for ButACake, a minority woman-owned cannabis edibles company, with a focus on legalization milestones and social equity policies in New Jersey
- Creator and host of *The Journalist Who Cooks*, a Substack newsletter and video series blending nostalgic cooking with cultural storytelling, home to the original podcast *Back of the Fridge: Where Real Stories Live*. Also, the host and creator of *Better Said Than Written*, a personal narrative podcast centered on reflective storytelling and emotional truth.

#### **Content Producer** | *Matter of Fact with Soledad O'Brien*, Hearst Television | Washington, D.C. Oct. 2023 - Sept. 2024

- Created impactful stories for *Matter of Fact with Soledad O'Brien*, America's top-rated syndicated political magazine program, available on television stations throughout 95% of the country
- Collaborated with editorial and production staff to package content in creative ways for weekly show
- Pitched and developed story ideas for execution of in-show elements, full segments, and extended interviews
- Coordinated appearances for high-profile guest contributors for the show
- Wrote scripts for online and on-air broadcast that highlight the show's mission and match brand identity
- Pitched and coordinated the on-air special: *A Conversation with Elizabeth Carr, the First Person Born Via IVF in the U.S.*

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## WORK EXPERIENCE CONTINUED

**Investigative Producer** | National Investigative Unit, Hearst Television | Washington, D.C. | April 2022 – Oct. 2023

- Developed sources on a variety of investigative topics for exclusive stories for nationally-syndicated content
- Coordinated interviews, schedules, and crews as needed for projects
- Collaborated with chief national investigative correspondent, photographer, design team, legal, and digital content team to ensure cohesive brand identity
- Wrote scripts for on-air broadcast, drafted web articles to accompany video elements for Hearst's local news platforms
- Awarded 2023 Covering Climate Now Journalism award for *Forecasting Our Future*, a seven-part series focused on climate mitigation projects based on a 50-state U.S. survey

**Producer & Video Editor** | *VERIFY*, TEGNA, Washington, D.C. | March 2021 – April 2022

- Developed fact-finding stories for *VERIFY*, a national program viewed on nearly 50 television stations across the country
- Researched and conceptualized original content through social listening
- Pitched story ideas for daily and long-form content that fit the *VERIFY* brand and format
- Wrote scripts and edited videos for online and on-air broadcast
- Collaborated with social media team to optimize and distribute content across multiple platforms
- Awarded 2023 Anthem Award for *Nobody Talks About It: The Rise in Youth Suicide*, a story unpacking the tragic data about the dramatic increase in youth suicides before and during the pandemic

**Digital Journalist** | WTSP 10News, TEGNA, Tampa, Fla. | Feb. 2019 – March 2021

- Developed story ideas, wrote scripts, shot and edited video for online and on-air broadcast
- Wrote copy and designed graphics to share engaging stories on the website, mobile app and social media

**Enterprise & Digital Producer** | *HelloSWFL*, Ft. Myers, Fla. | Sept. 2017 – Dec. 2018

- Coached an elite group of digital journalists to creatively share and develop enterprise stories
- Partnered with managing editor to make national topics relevant for local community
- Mentored new journalists on career development and honing their storytelling skills
- Tailored content for social media platforms

**Freelance Journalist** | New York City, New Jersey | June 2016 – Jan. 2018

- Wrote scripts, shot and edited video, and narrated community stories for *Altice USA*
- Co-hosted *Civics Mix*, a non-profit, digital news site focused on sustainability
- Produced *Victim to Victory*, a documentary by Tiana Von Johnson
- Hosted corporate online video series for Marcum LLP

**Host & Managing Editor** | AccountingToday.com, New York City | July 2012 – Aug. 2015

- Host of online series *Women in Accounting*, highlighting women in the field and industry trends
- Wrote and edited feature content for monthly magazine

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## WORK EXPERIENCE CONTINUED

**Senior Financial Reporter** | Mergers and Acquisitions, themiddlemarket.com, New York City | July 2010 – July 2012

- Conceptualized and launched an online video portal called *Mergers & Acquisitions TV*
- Booked and interviewed guests, wrote scripts, oversaw the editing process for each video segment
- Wrote online stories highlighting news and developments within the middle-market

**Financial Reporter** | MergerMarket, New York City | March 2007 – July 2010

- Promoted to leadership role in 2009, providing oversight for consumer coverage team
  - Trained and managed a team of six reporters, conducted quarterly reviews, provided ongoing coaching
  - Produced multiple articles weekly on potential deals for public and privately-held companies in the consumer and leisure sectors, interviewed industry executives, investment bankers, and financial analysts
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## EDUCATION

University of South Carolina | Columbia, S.C. | BA in Journalism and Mass Communication

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## SKILLS

**Digital Tools:** AirTable, Canva, ENPS, Google Workspace, Notion, Substack, Trello, Various CMS, WordPress

**Editorial Skills:** Guest Booking, Interviewing, Segment Development

**On-Camera Experience:** Field Reporting, Host/Correspondent Work, Live Presentation

**Platforms:** Brightcove, Microsoft Office, SEO Optimization, Social Media Strategy, TikTok, YouTube Studio

**Video Editing:** Adobe Premiere Pro, Final Cut Pro X

**Writing & Production:** Editorial Strategy, Feature Writing, Livestream Production, Magazine Writing, Script Writing, Technical Writing, Voice Over/Narration

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## PROFESSIONAL ASSOCIATIONS

National Association of Black Journalists (NABJ)

Washington Association of Black Journalists (WABJ)