



TAMIKA CODY



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917.423.5356



"When I have a video camera in my hand, colorful words in my head, a blank screen and an empty timeline where I can watch my ideas unfold, consider me a content storyteller." ---T.C.



SKILLS

Adobe Premiere Pro

AirTable

Brightcove CMS

Brightspot CMS

DSLR 6D Camera

ENPS

Final Cut Pro X

InDesign

SEO

Slack

Social Media Engagement

SproutSocial

UpLynk

WordPress

MEMBERSHIPS

Investigative Reporters & Editors

NABJ - Washington, D.C. Chapter

EDUCATION

University of South Carolina
School of Journalism & Mass
Communication

EXPERIENCE

Hearst Television - Washington, D.C.

April 2022 - Current*National Investigative Unit.*

Investigative Producer

- Develop sources on specific topics to assist in gathering exclusive stories of national significance
- Coordinate interviews, shoot schedules, and crews as needed for enterprise stories
- Work seamlessly with the chief national investigative correspondent, photographer, design team, legal, and digital content team
- Write scripts for broadcast, and write articles to accompany videos for Hearst's local news websites platforms

VERIFY - Washington, D.C. - TEGNA

March 2021 - April 2022*VERIFY is dedicated to helping the public distinguish between true and false information*

Producer and Video Editor

- Pitch daily and long-form story ideas that fit the VERIFY brand and format
- Research, conceptualize, write scripts and edit videos for digital and on-air broadcasting
- Develop original content through social listening and connecting with sources
- Collaborate with social media team to optimize and distribute content across multiple platforms

WTSP 10News Digital - St. Petersburg/Tampa, Fla. - TEGNA

Feb. 2019 - March 2021

Visual Storyteller/Digital Journalist

- Developed story ideas, wrote, shot and edited news stories for digital and on-air broadcasting
- Developed original content through social listening and beat specific sources
- Used digital techniques and created graphics to tell engaging stories
- Wrote daily articles for the website and digital platforms including social media
- Pitched, shot, wrote and edited enterprise stories

HelloSWFL - Ft. Myers, Fla.

*An E.W. Scripps R&D digital project focused on reshaping local television news***2017 - 2018**

Enterprise Producer

- Encouraged an elite group of digital journalists to creatively shape and develop [enterprise stories](#)
- Partnered with managing editor to find multiple ways to localize national topics
- Mentored MMJs on career development and how to improve their storytelling

Digital Producer

- Determined what stories were newsworthy for our unique audience
- Shaped reporters visual stories for the web and social media platforms
- Produced and scheduled videos for OTT, Facebook, Twitter, Instagram
- Wrote, researched, copy edited web articles to accompany MMJs video stories

Visual Storyteller/Digital Journalist

Produced, shot, and wrote [business development](#), enterprise, investigative and human-interest stories

Freelance Journalist - New York Metropolitan Area

2016 - 2017*Host, Producer, and Video Editor*

- Shot, wrote, edited, and narrated community stories for [Altice USA](#) throughout New Jersey
- Co-hosted [Civics Mix](#) - a non-profit digital news site focused on sustainability throughout New Jersey
- Produced the documentary, [Victim to Victory](#), a Tiana Von Johnson production
- Hosted corporate online video series - i.e. [Marcum LLP](#)



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Financial Multimedia Journalist, Host - New York City

Spent nearly 10 years keeping a close eye on the financial markets

2016
Reporter, Host
[Financial Advisor-IQ](#)

- [Hosted video segments](#), wrote scripts, voiced packages, and interviewed guests
- Wrote weekly news stories, and trend pieces for the online publication

2012-2015
Managing Editor, Host
[AccountingToday.com](#)

- Host of the online video series, [Women in Accounting](#)
- Edited and contributed feature articles for monthly magazine