

# TAMIKA CODY



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"When I have a video camera in my hand, colorful words in my head, a blank screen and an empty timeline where I can watch my ideas unfold, consider me a content storyteller." ---T.C.



## SKILLS

Adobe Premiere Pro

AirTable

Brightcove CMS

Brightspot CMS

DSLR 6D Camera

ENPS

Final Cut Pro X

InDesign

SEO

Slack

Social Media Engagement

SproutSocial

UpLynk

WordPress

## MEMBERSHIPS

Investigative Reporters & Editors  
Journalism and Women Symposium

NABJ

NYABJ / Former Treasure

Online News Association

Society of Professional Journalists

## EDUCATION

University of South Carolina  
School of Journalism & Mass  
Communication

## EXPERIENCE

### VERIFY - Washington, D.C. - TEGNA

March 2021 - current

VERIFY is dedicated to helping the public distinguish between true and false information

#### Producer and Video Editor

- Pitch daily and long-form story ideas that fit the VERIFY brand and format
- Research, conceptualize, write scripts and edit videos for digital and on-air broadcasting
- Develop original content through social listening and connecting with sources
- Collaborate with social media team to optimize and distribute content across multiple platforms

### WTSP 10News Digital - St. Petersburg/Tampa, Fla. - TEGNA

Feb. 2019 - March 2021

#### Visual Storyteller/Digital Journalist

- Developed story ideas, wrote, shot and edited news stories for digital and on-air broadcasting
- Developed original content through social listening and beat specific sources
- Used digital techniques and created graphics to tell engaging stories
- Wrote daily articles for the website and digital platforms including social media
- Pitched, shot, wrote and edited enterprise stories

### HelloSWFL - Ft. Myers, Fla.

2017 - 2018

An E.W. Scripps R&D digital project focused on reshaping local television news

#### Enterprise Producer

- Encouraged an elite group of digital journalists to creatively shape and develop [enterprise stories](#)
- Partnered with managing editor to find multiple ways to localize national topics
- Mentored MMJs on career development and how to improve their storytelling

#### Digital Producer

- Determined what stories were newsworthy for our unique audience
- Shaped reporters visual stories for the web and social media platforms
- Produced and scheduled videos for OTT, Facebook, Twitter, Instagram
- Wrote, researched, copy edited web articles to accompany MMJs video stories

#### Visual Storyteller/Digital Journalist

Produced, shot, and wrote [business development](#), enterprise, investigative and human-interest stories

### iPoP - In Purpose On Purpose with Jen Watterman - Jersey City, N.J.



2016 - 2018

A Lifestyle and Advice Podcast

#### Executive Podcast Producer

- Conceived the editorial vision and execution of the weekly podcast
- Worked directly with the host to identify trending topics and develop story ideas
- Managed the podcast wrote clean scripts, and managed social media distribution

### Freelance Journalist - New York Metropolitan Area

2016 - 2017

Host, Producer, and Video Editor

- Shot, wrote, edited, and narrated community stories for [Altice USA](#) throughout New Jersey
- Co-hosted [Civics Mix](#) - a non-profit digital news site focused on sustainability throughout New Jersey
- Produced the documentary, [Victim to Victory](#), a Tiana Von Johnson production
- Hosted corporate online video series - i.e. [Marcum LLP](#)

### Financial Multimedia Journalist, Host - New York City

Spent nearly 10 years keeping a close eye on the financial markets

2016

Reporter, Host

[Financial Advisor-IQ](#)

- [Hosted video segments](#), wrote scripts, voiced packages, and interviewed guests
- Wrote weekly news stories, and trend pieces for the online publication

2012-2015

Managing Editor, Host

[AccountingToday.com](#)

- Host of the online video series, [Women in Accounting](#)
- Edited and contributed feature articles for monthly magazine